### turning knowledge into practice

# **Sustaining Sanitation Improvements in Asian Cities**

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### The Cost of Poor Sanitation

Country	Annual Economic Impact (2005 data)	% of GDP
Cambodia	\$450 million	7.2%
Vietnam	\$780 Million	1.3%
Philippines	\$1.4 Billion	1.5%
Indonesia	\$6.3 Billion	2.3%

The study considers economic losses due to:

- Heath and health care
- Water resources
- Environmental degradation
- Lost tourism opportunities

Source: Economic Impacts of Sanitation in SE Asia, WSP, 2008

# Uncontrolled Wastewater Discharges - Leading Cause of Poor Sanitation



Food Manufacturing



Housing



**Public Markets** 



Slaughterhouses



Institutions



**Food Service** 

Some Wastewater Sources in our Cities

How can cities achieve better sanitation through wastewater treatment?? Where we want to be:
Improved sanitation

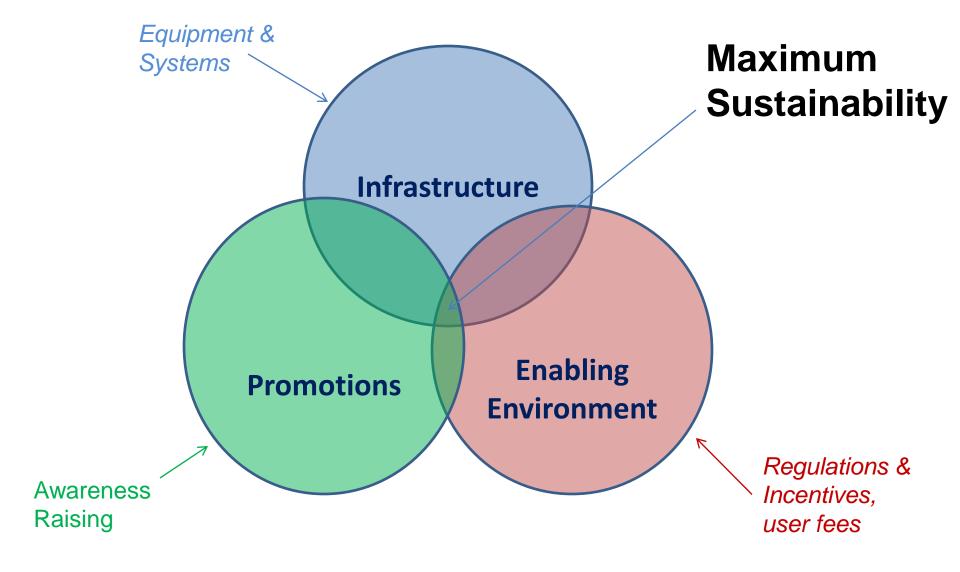
Where we are now: Limited Sanitation





Sustaining the process over time is the key

### The Process for Sustainable Sanitation



# Awareness Raising & Promotions

#### Rapid Technical Assessment



#### Identify:

- Technical needs
- Attitudes & practices
- Opportunities realized through wastewater treatment

### Stakeholder & TWG (Technical Working Group)



Consensus on nature of problem and opportunities:

- Is the problem real?
- Will we work together to fix it?

### Outreach and Promotions



Evidence based and targeted

- Multi media
- Ongoing outreach
- Simple and direct

# Training & Capacity Building

#### Technology Assessment



- Low cost
- Low energy
- Easy to operate
- Can be build with local materials and labor

#### **Tools and Information**



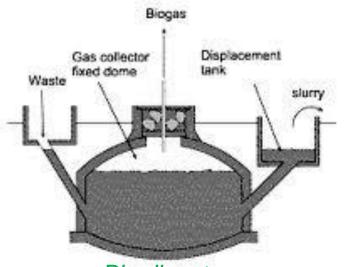
- Case studies
- Interactive toolkits
- Best practices
- Lessons learned

### Training and Certification



- Planning
- Design
- Installation
- Operation

# Sustainable Wastewater Technologies



Bio digesters



Constructed Wetlands

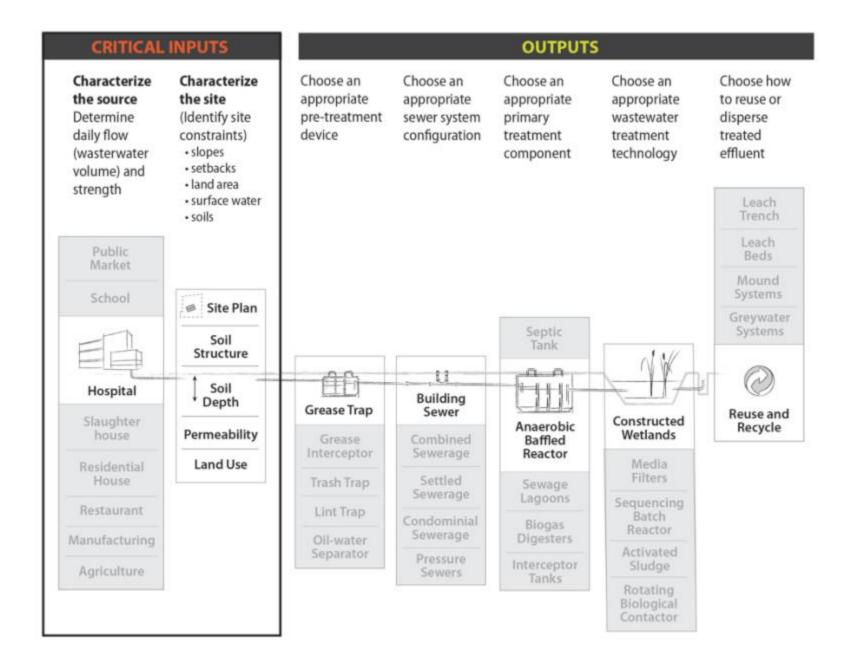


Grease Interceptors



Cocopeat Bio filters

### **DEWATS Planning and Implementation Model**



### The Value of Pilot Projects

#### **Public Market**



#### Advantages:

- High outreach potential
- Addresses major source of pollution

#### **Residential Housing**



#### Advantages:

- Common source of pollution
- Improves health
- Sets model for replication

#### **Commercial**



#### Advantages:

- Demonstrates waste recovery and recycling
- Engages private sector

# **Enabling Environment**

#### **Guidance Policies**



Provides written procedures for all aspects of wastewater regulation:

- Clear
- Concise
- Accessible

# Roles and Responsibilities



Coordinates regulatory agencies to streamline review and approval process.

#### **Incentives**



#### Economic incentives:

- Waste to energy biofuels, methane
- fee reductions

#### Case Study -

### Alabang Public Market - Philippines







- Muntinlupa City conducted promotions campaign
- Market venders agreed to pay 5 pesos (\$0.11) per stall per day
- System provides secondary treatment in full compliance
- Treated effluent used for toilet flushing and street cleaning
- User fee resulted in <u>full cost recovery</u> in 5 years

#### Additional results:

- Saved P25,000 (\$580) each month in water pumping
- Improved cleanliness and sanitation in the market

#### Case Study –

Dumaguete Public Market - Philippines





- Built by BORDA in 2006 using constructed wetlands technology
- Initial funding by City Government
- Public restroom fee pays for entire O&M budget

#### Additional results:

- Dramatically improved beach front sanitation at "The Boulevard" public area
- Provided a great demonstration of how wastewater treatment can be low cost and aesthetically pleasing at the same time.

#### Case Study –

Dumaguete Septage Facility- Philippines







- Joint program between City Government and Water District
- Small monthly fee added to water bill covers full cost recovery
- In first 2 years, desludged half of 25,000 residential septic tanks

#### Additional results:

- User fees represent cost savings to customers
- Program provided jobs and economic development
- Neighboring municipalities are utilizing system on a cost for service basis

### Self Help – Tools for Local Governments



**Promotions** 

Technology >

**Enabling Environment** 

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### **Thank You!**

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